

AMENDMENTS TO THE SPECIFICATION

Please delete the present Abstract of the Disclosure.

Please add the following new Abstract of the Disclosure:

A cable network content delivery system providing advertising information via a cable network and an advertising content interface are described. An advertiser submits advertising content over an internet which is then adapted for a cable network. A data gateway stores the advertising information. The system processes a user command received via the cable network, including an advertising information search command, and provides advertising information retrieved via the cable network.